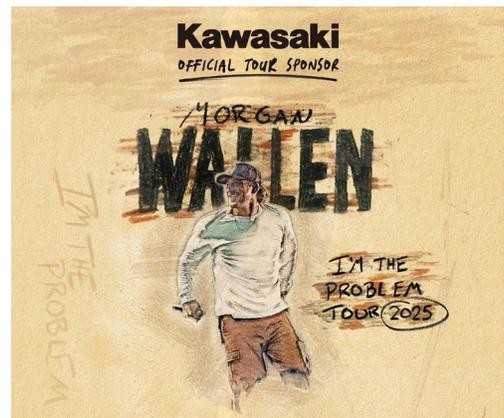


June 18, 2025

## IMMEDIATE PRESS RELEASE

### Kawasaki Becomes the Official Sponsor of Morgan Wallen's 2025 *I'm The Problem* Tour

Foothill Ranch, Calif. – Kawasaki Motors Corp., U.S.A. is joining forces with the man *Billboard* calls “one of the biggest stars in the music world right now,” Morgan Wallen, as the official sponsor of his 2025 *I'm The Problem* Tour. Known for the tagline “Let the Good Times Roll.®”, Kawasaki is ready to kick off the summer by joining Wallen on his 20-stadium-show tour that will hit 10 cities across the U.S. and Canada. To highlight the close partnership between the 19-time *Billboard* Music Award winner and Kawasaki, the sponsorship features a nationwide sweepstakes along with Kawasaki events at select tour stops.



“We are honored to partner with the biggest country star in the world,” said Kawasaki Motors Corp., U.S.A. Senior Director, Global and Domestic Marketing, Bob O’Brien. “We see this as much more than a sponsorship and know there is a huge cross-over between Morgan Wallen and Kawasaki fans. Bringing these two iconic brands together should make for a summer filled with Good Times.”

Dubbed “the most commercially successful musician of his era” by *The New Yorker*, more than 3.1 million fans attended his *One Night At A Time* world tour. Wallen’s brand new album, *I’m The Problem*, has already taken the music scene by storm with a record-setting 37 songs on the *Billboard Hot 100*.

The *I’m The Problem* Tour kicks off June 20 at NRG Stadium in Houston, Texas and to celebrate Kawasaki is announcing a nationwide sweepstakes for a chance to win a new Kawasaki NAV® 4e personal transportation vehicle\* designed for cruising the good life along with a Morgan Wallen VIP prize pack. For more details and your chance to win go to [www.kawasaki.com/NAVSWEEPS](http://www.kawasaki.com/NAVSWEEPS).

**Morgan Wallen 2025 I'm The Problem Tour Dates:**

June 20 // NRG Stadium // Houston, TX w/ Corey Kent and Koe Wetzel

June 21 // NRG Stadium // Houston, TX w/ Corey Kent and Koe Wetzel

June 28 // Camp Randall Stadium // Madison, WI w/ Ella Langley and Miranda Lambert

June 29 // Camp Randall Stadium // Madison, WI w/ Ella Langley and Miranda Lambert

July 11 // Hard Rock Stadium // Miami Gardens, FL w/ Gavin Adcock and Miranda Lambert

July 12 // Hard Rock Stadium // Miami Gardens, FL w/ Gavin Adcock and Brooks & Dunn

July 18 // State Farm Stadium // Glendale, AZ w/ Ella Langley and Miranda Lambert

July 19 // State Farm Stadium // Glendale, AZ w/ Ella Langley and Brooks & Dunn

July 25 // Lumen Field // Seattle, WA w/ Anne Wilson and Miranda Lambert

July 26 // Lumen Field // Seattle, WA w/ Anne Wilson and Brooks & Dunn

Aug 1 // Levi's Stadium // Santa Clara, CA w/ Anne Wilson and Miranda Lambert

Aug 2 // Levi's Stadium // Santa Clara, CA w/ Anne Wilson and Brooks & Dunn

Aug 15 // Huntington Bank Field // Cleveland, OH w/ Ella Langley and Miranda Lambert

Aug 16 // Huntington Bank Field // Cleveland, OH w/ Ella Langley and Thomas Rhett

Aug 22 // Gillette Stadium // Foxborough, MA w/ Corey Kent and Miranda Lambert

Aug 23 // Gillette Stadium // Foxborough, MA w/ Corey Kent and Miranda Lambert

Sep 4 // Rogers Centre // Toronto, ON w/ Gavin Adcock and Miranda Lambert

Sep 5 // Rogers Centre // Toronto, ON w/ Gavin Adcock and Brooks & Dunn

Sep 12 // Commonwealth Stadium // Edmonton, AB w/ Ella Langley and Miranda Lambert

Sep 13 // Commonwealth Stadium // Edmonton, AB w/ Ella Langley and Brooks & Dunn

**\*NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.** Open to legal residents of the 48 contiguous U.S./D.C., age 18+, and have a valid U.S Driver's license. Void in AK, HI, outside the 48 contiguous U.S./D.C. and where prohibited. Sweepstakes starts at 12:00:01 AM PT on 6/20/25; ends at 11:59:59 PM PT on 9/13/25. Odds of winning depend on the number of entries received. For full Official Rules, visit [kawasaki.com/NAVSweeps](http://kawasaki.com/NAVSweeps). Sponsor: Kawasaki Motors Corp., U.S.A., 26972 Burbank, Foothill Ranch, California 92610.

**ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines.

Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).

**ABOUT MORGAN WALLEN:**

Morgan Wallen sets the pace in, and beyond, country music – with [The New York Times](#) doubling down, declaring he's "one of the biggest stars in pop, period." With 18 No. 1 singles at Country radio, 19 *Billboard* Music Awards to-date, more than 190 weeks spent atop *Billboard's* Top Country Albums chart (the most in country music history), the highest selling country tour under his belt and more, Wallen has propelled country music to a global level in less than five years. As [Las Vegas Review Journal](#) puts it: "Wallen's appeal is remarkable as it is fueled by his ability to connect to a crowd."

With *Dangerous: The Double Album*, Wallen solidified his place as country music's "dominant superstar," with the project recently being named *Billboard's* No. 1 Album of the 21st Century. *One Thing At A Time's* groundbreaking success saw Wallen's crossover appeal reach a global scale, as he topped the Australian ARIA charts for the first time, along with a host of other accolades. With three No. 1's already hailing from his fourth studio album, *I'm The Problem*, available now via Big Loud / Mercury, Wallen digs even deeper, uncovering a side that's both more vulnerable and more resolute than ever before.

As Wallen prepares a refreshed setlist for his 20-stadium-show *I'm the Problem Tour*, kicking off on June 20 in Houston, Texas, he also highlighted some of his favorite artists by bringing the personally-curated, multi-genre Sand In My Boots Music Festival to Gulf Shores, Alabama in May.

Wallen continues to donate a portion of every ticket sold to his Morgan Wallen Foundation — which supports youth music and athletic programs and gives communities access to essentials in times of crisis. More at [MorganWallen.com](http://MorganWallen.com).

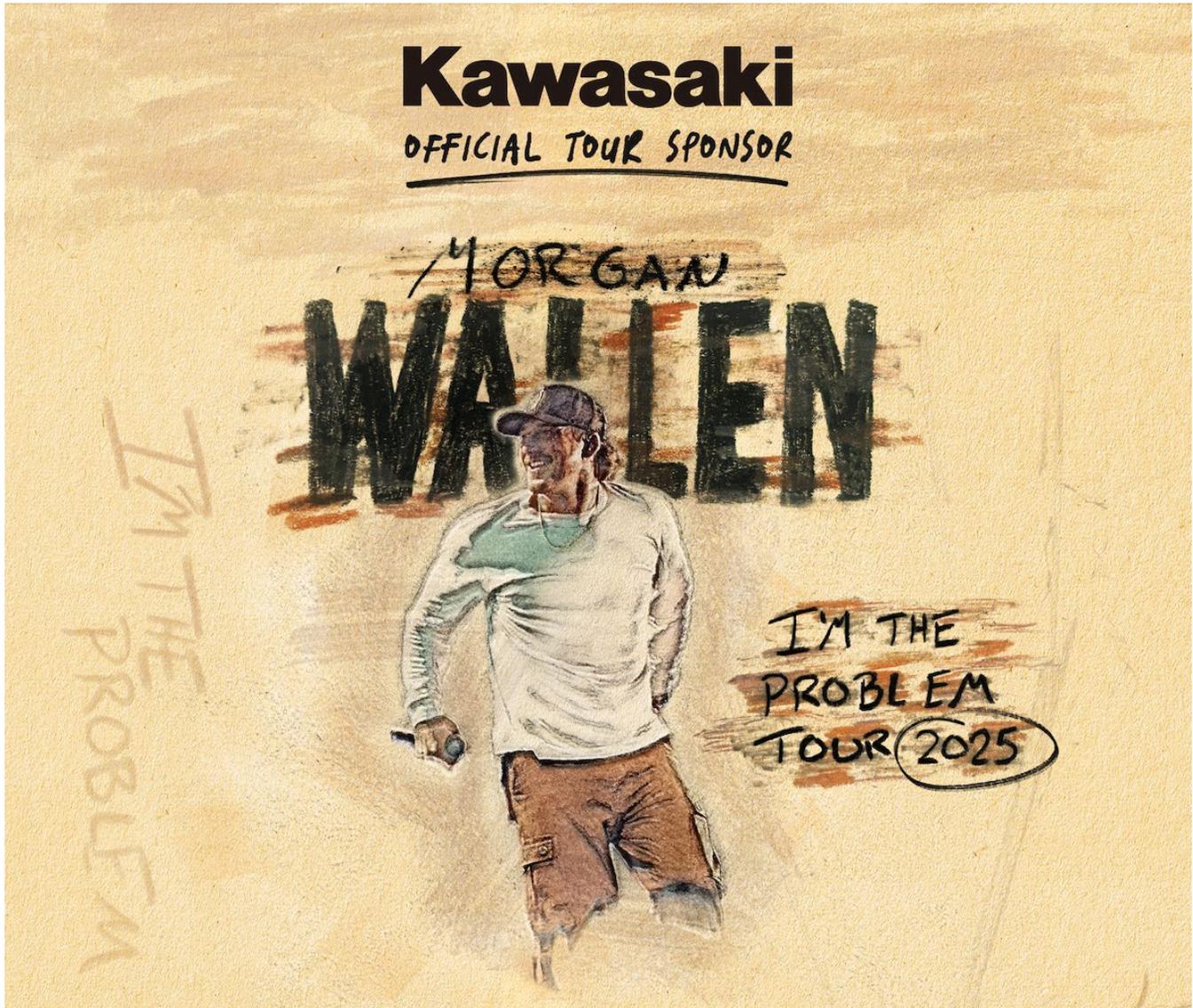
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Kawasaki is Wallen's 2025 *I'm The Problem Tour* official sponsor.



Morgan Wallen photographed for Kawasaki. | Photo Credit: David Lehr | File Type: JPG | [>download](#)



Morgan Wallen photographed for Kawasaki. | Photo Credit: David Forehand | File Type: JPG | [>download](#)