

## PRESS RELEASE

# KAWASAKI JOINS THE LOW SPEED VEHICLE DEALER ASSOCIATION (LSVDA)

Following the expansion of Kawasaki into the Personal Transportation Vehicle (PTV) category Kawasaki Motors Corp., U.S.A. is now a member and platinum sponsor of the Low Speed Vehicle Dealer Association (LSVDA.) Kawasaki's first-ever PTV, the [Kawasaki NAV®](#) is designed for cruising the good life. With premium, sporty design and comfort for the whole family, the NAV isn't just another ride. It is thoughtfully equipped with a category-first fold-flat seat, expandable front and rear storage, cupholders, USB ports, and all-LED lighting. The NAV is as functional as it is fun.



“We are excited to welcome Kawasaki to the Low Speed Vehicle Dealer Association,” said Michael Alexander, Executive Director of the LSVDA. “Kawasaki’s participation supports our mission to serve dealers and advance the personal transportation vehicle market through innovation, education, and industry collaboration.”

Drawing on decades of experience in powersports and side x side vehicle development, Kawasaki designed the NAV as a dedicated personal transportation vehicle platform aligned with how customers use electric personal transportation vehicles today. The Kawasaki NAV is assembled in Lincoln, Nebraska with foreign and domestic parts and is purpose built to provide a premium neighborhood experience.

Dealers interested in becoming a Kawasaki NAV dealer can apply online at:  
<https://www.kawasaki.com/en-us/become-a-dealer>

### ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).