

October 4, 2022

## NEW MODEL PRESS RELEASE

### 2023 KAWASAKI STREET MOTORCYCLES

# KAWASAKI ANNOUNCES FALL RELEASE OF 2023 STREET MOTORCYCLES

Over the course of the past several years, the powersports industry has witnessed a significant increase in popularity with novice and experienced riders alike, turning to motorcycles, ATVs, side-x-sides, and personal watercraft. To continue to meet this growing demand Kawasaki has announced that select adventure touring, sport, and cruiser model year 2023 motorcycles will arrive in Kawasaki dealerships during the fall months giving riders the chance to “Let the good times roll®.”



#### **ADVENTURE TOURING**

##### **VERSYS® 650 LT**

The Versys® 650 LT is ready to take on any road, any time for your next adventure with its long-travel suspension, proven reliability, back-road capabilities, and superb fuel efficiency. It continues to be a top choice as the ultimate travel guide for riding enthusiasts who are looking for reliable performance and versatile fun. The Versys 650 LT features a fuel-injected 649cc, parallel twin engine, upright riding position, Kawasaki TRaction Control (KTRC), TFT color LCD screen, Smartphone Connectivity via RIDEOLGY THE APP, LED taillight and headlights, large 5.5-gallon fuel tank, and a 4-way adjustable windshield. The Versys® 650 LT comes equipped with hand guards that help protect the rider’s hands against weather and wind, and a 28-liter KQR™ hard saddlebag set with quick release capabilities that can be removed and installed without the use of tools and offers enough space to fit a full-face helmet. The hard saddlebag set also utilizes Kawasaki’s One Key System to keep things as simple as possible with the use of the ignition key. The 2023 Versys 650 LT is available in Metallic Spark Black / Metallic Flat Spark Black with an MSRP of \$10,099.

##### **VERSYS® 1000 SE LT+**

An open-road adventure awaits when you ride the Versys® 1000 SE LT+ motorcycle. With a 1,043cc engine, nimble chassis and comfort at its core, versatility and functionality is central in every facet. Confidently take on any road at any time, with a motorcycle that’s as reliable as it is fun. The 2023 Versys® 1000 SE LT+ features a 1043cc in-line four-cylinder engine, upright riding position, Integrated Riding Modes, Kawasaki Quick Shifter (KQS), all-LED lighting including cornering lights, multi-function TFT color LCD screen, Smartphone Connectivity via RIDEOLGY THE APP, Electronic Cruise Control and heated grips. The Versys 1000 SE LT+ features KECS (Kawasaki Electronic Control Suspension) including Showa’s Skyhook EERA (Electronically Equipped Ride Adjustment) technology. Showa’s Skyhook software was carefully fine-tuned by Kawasaki engineers to ensure the sporty riding character of the Versys 1000 SE LT+ was preserved, delivering a smoother

ride as it continually adapts to the road surface in real time and reduces pitching under braking, especially when riding two-up. Steering remains light when riding on the highway and the bike feels more planted when riding in wet conditions, contributing to increased rider confidence. The Versys 1000 SE LT+ is returning for 2023 in Metallic Graphite Gray / Metallic Diablo Black / Metallic Flat Spark Black with an MSRP of \$18,899.

## **RETRO CLASSIC**

### **W800**

The 1960s spirit runs deep in the Kawasaki W800 retro classic motorcycle with class-leading authentic styling, sound and feel. A true throwback to the iconic W1, the modern W800 motorcycle is meticulously crafted to pay homage to the past, all while thoughtfully incorporating modern technology and features. The 2023 W800 features a 773cc air-cooled vertical twin engine, Assist & Slipper Clutch, traditional exhaust system, authentic W1-inspired styling, disc brakes with ABS, chrome-plated steel fenders, large round turn signals, a standard handlebar, large 19" front wheel and 18" back wheel, a relaxed riding position, silver alumite rims, tuck & roll seat, and a Kawasaki Advanced Dynamic Analysis Designed Frame. For 2023, the W800 is available in Metallic Slate Blue / Metallic Diablo Black with an MSRP of \$9,999.

## **CRUISERS**

### **Vulcan® 1700 Vaquero® ABS**

It may look like a custom V-twin bagger, but the Vulcan® 1700 Vaquero® ABS cruiser is in a class of its own, where power and luxury peak. A roaring 1,700cc engine featuring advanced Kawasaki technology offers a smooth, reassuring ride. The blacked-out engine, distinct bodywork styling and select chrome accents create a unique and bold appearance. The 2023 Vulcan 1700 Vaquero features a 1,700cc liquid-cooled, fuel-injected, 52-degree V-twin engine, Electronic Cruise Control, Kawasaki Advanced Coactive Braking Technology (K-ACT II) ABS, stylish frame-mounted fairing, AM/FM/WB audio system with SiriusXM® radio compatibility, and sealed saddlebags. For 2023, the Vulcan 1700 Vaquero is equipped with ABS as standard and is available in Metallic Matte Graphenesteel Gray with an MSRP of \$18,599.

*\*RIDEOLGY THE APP is not intended for use during vehicle operation. Only use RIDEOLGY THE APP when the vehicle is not being operated and it is safe to do so.*

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

## **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).