

June 6, 2023

## NEW MODEL PRESS RELEASE

# 2024 KAWASAKI KX™450 AND KX™450X MOTORCYCLES THE BIKE THAT BUILDS CHAMPIONS

For the last five decades, the Kawasaki KX™ lineup has helped paved the path to championships for the motocross heroes of today. The KX family remains one of the most dominant motocross and supercross brand of motorcycles available today, with the KX™450 continuing to be one of the leading motocross bikes in its class. With development cues taken from the Monster Energy® Kawasaki factory racing team, the [all-new KX450](#) is one of the strongest off-road machines on the track. All-new features for 2024 include a new cylinder head, lightweight aluminum frame, center exhaust, and Kawasaki KX first-time features include ODI Lock-On grips, Brembo® brakes, Kawasaki TRaction Control (KTRC), riding modes with handlebar mounted switch box, and Bluetooth® connectivity using RIDEOLGY THE APP.



The KX450 motorcycle is the bike that builds champions. Racers receive the benefit of the industry-leading Team Green™ support network that can be found trackside at events across the nation. Kawasaki riders also have the opportunity to enroll in the Kawasaki Rider Rewards program which offers industry-leading contingency for select races across the country.

### ALL-NEW 2024 KAWASAKI KX™450 HIGHLIGHTS:

- **NEW** Engine tuning
- **NEW** Cylinder head
- **NEW** Straight exhaust port and center exhaust
- **NEW** Smartphone connectivity
- **NEW** Handlebar-mounted traction control switch
- **NEW** Brembo brake system
- **NEW** Lightweight aluminum perimeter frame
- **NEW** ODI Lock-On grips
- **NEW** Easy-to-remove side cover
- **NEW** Slim ergonomic bodywork
- **NEW** KTRC and riding modes

## **NEW ENGINE**

For 2024, Kawasaki changed the layout of the entire intake system, all the way down to the valves which were modified to an ideal port shape and shifted vertically to be symmetrical with the intake and exhaust ports. The intake and exhaust ports were also modified for straighter airflow and improved efficiency. As a result, power is improved across all areas at any throttle position or engine rpm.

The exhaust pipe has been moved to the center of the bike, helping to contribute to both peak power and controllability while allowing for slimmer bodywork. The pipe's silencer was moved forward as well, contributing to mass centralization and a firmer feel.

## **NEW CHASSIS**

An all-new lightweight aluminum perimeter frame retains the praised handling character of the previous model, with optimized stiffness and dimensions that help improve the front-end feeling and traction while riding in various conditions.

## **NEW BRAKES**

For the first time in KX history, a Brembo braking system will adorn the front of the KX450, including a master cylinder and brake caliper for excellent stopping power controllability. A Nissin braking system will remain on the rear of the motorcycle for a combined braking package that produces seriously fast lap times.

## **NEW ERGONOMICS**

Improving the overall ergonomics while maintaining the KX machine's pure racing style was a priority for Kawasaki engineers. The 2024 KX450 will feature all-new bodywork that allows riders to change their riding position more easily. The shrouds, side covers and rear fender all received updates to their design, condensing the KX450's overall appearance for a lighter-looking feel while adding to the mass centralization of the bike itself. A new quick-release design will be featured on the side cover, facilitating convenient, tool-less access to the air filter.

For added rider comfort, ODI Lock-On grips will come standard on the KX450. This innovative grip system bolts the grips to the handlebar and will simplify the process of replacing grips. The grips will be accented with green details in the rubber tips and mounting hardware, continuing the motorcycle's sharp racing image.

## **NEW INSTRUMENTS & TECHNOLOGY**

A new traction control and power mode switch enhance the left handlebar, marking another first for the KX line of motorcycles. Riders will be able to choose their level of KTRC assistance (strong, weak or off), adjust between power modes (normal or mild response) and activate launch control at the push of a button.

Power mode mapping can now be adjusted using RIDELOGY THE APP, another KX-series first. Instead of using the current accessory FI calibration kit, riders will now be able to adjust fuel and ignition timing and keep a maintenance log using Bluetooth connectivity from their smartphone.

*\*RIDELOGY THE APP is not intended for use during vehicle operation. Only use RIDELOGY THE APP when the vehicle is not being operated and it is safe to do so.*

## KAWASAKI KX450

**Color:** Lime Green

**MSRP:** \$10,499

**Availability:** Fall

## KX™450X

Returning along with the KX450 for 2024 is the [all-new KX™450X](#) receiving all the same new features, but with added off-road settings to further expand and solidify the KX family of off-road motorcycles. With the strength and power of the all-new KX450 behind it, the KX450X makes every off-road adventure exciting and fun. Additional new features exclusive to the KX450X include Dunlop AT81 front and rear tires, optimized engine tuning and optimized suspension settings.



### ALL-NEW 2024 KAWASAKI KX™450X HIGHLIGHTS:

- **NEW** Cylinder head
- **NEW** Straight exhaust port and center exhaust
- **NEW** Smartphone connectivity
- **NEW** Handlebar-mounted traction control switch
- **NEW** Brembo brake system
- **NEW** Lightweight aluminum perimeter frame
- **NEW** ODI Lock-On grips
- **NEW** Easy-to-remove side cover
- **NEW** Slim ergonomic bodywork
- **NEW** KTRC and riding modes

### ADDITIONAL KX™450X FEATURES:

- **NEW** Front and rear tires
- **NEW** Engine tuning
- **NEW** Suspension settings

The 2023 KX450X is an off-road cross-country competition model that features the same championship-proven technology found on KX race machines and has been purposely tuned for off-

road competition. The motorcycle shares many winning traits with its KX450 counterpart including the engine, frame, chassis, and styling. That successful base is paired with unique cross-country tuning, softer suspension settings and shorter gear ratios that help create the optimal handling package for the race-ready off-road KX lineup.

### **KAWASAKI KX450X**

**Color:** Lime Green

**MSRP:** \$10,699

**Availability:** Fall

### **KAWASAKI TEAM GREEN™ RACER REWARDS**

The Kawasaki Team Green™ Racer Rewards program offers contingency for eligible KX riders at motocross and off-road events throughout the nation.

Be on the lookout for more information on the all-new KX450 and KX450X motorcycles!

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

### **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).