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NEW MODEL PRESS RELEASE

ALL-NEW 2025 KAWASAKI BRUTE FORCE® 450 ALL-TERRAIN VEHICLE BUILT FOR WHAT DRIVES YOU

For those seeking a versatile mid-size ATV that seamlessly transitions from trailblazing adventures to rugged work tasks, Kawasaki welcomes the <u>all-new Brute Force® 450</u> to its incredibly durable ATV lineup.

Positioned between the small and big bore classes, this model fills a crucial gap in the market, offering a balanced blend of value, power, features, and modern styling that discerning customers demand from a mid-size ATV. As a proud member of the esteemed Brute Force® family, the Brute Force 450 inherits Kawasaki's renowned build quality,



advanced features, and top-notch performance, ensuring it upholds the legacy of its predecessors with unwavering excellence.

Underneath its rugged exterior lies a potent 443cc single cylinder engine, delivering impressive horsepower that exhilarates riders with every push of the throttle. Paired with a robust chassis that was designed to meet the demands of both work and play, the Brute Force 450 effortlessly tackles any terrain with confidence and ease. Thoughtful enhancements such as a comfortable seat, handlebar-mounted LED light, and convenient cup holder further elevate the riding experience, offering unmatched comfort and practicality for long hours on the trail or at the job site. With its intrepid styling, highlighted by LED headlights, colored accents, and a distinctive 3D Kawasaki emblem, the Brute Force 450 exudes a bold and modern aesthetic that mirrors its strong performance and convenience features.

Whether it's covering rugged trails, hauling heavy loads, or seamlessly blending work and play, the Brute Force 450 excels in every scenario, thanks to its robust performance, extensive features, and perfectly balanced sizing. As the ultimate embodiment of versatility and capability, this ATV strikes the ideal harmony between functionality and excitement, ensuring that every ride is met with unparalleled satisfaction and confidence.

2025 BRUTE FORCE® 450 HIGHLIGHTS

- Powerful and controllable 443cc single-cylinder engine
- Compact and ideally sized chassis
- Handlebar-mounted LED light



- 1,050 lb. towing capacity
- 75 lb. front and 150 lb. rear rack carrying capacity
- Large-surface, comfortable seat
- Full suite of convenient features

ENGINE

The powerhouse engine of the Kawasaki Brute Force 450 ATV stands as a testament to relentless performance and user-friendly design. Crafted around a liquid-cooled 4-stroke 443cc single-cylinder, this engine strikes the perfect balance between raw power and approachable handling, catering to a range of riders. Its seamless integration with a centrifugal clutch transmission ensures smooth and precise transitions across varying speeds, elevating controllability, and accessibility on a variety of terrain.

Boasting a liquid-cooled, 443cc SOHC, 4-valve single-cylinder engine, the Brute Force 450 delivers a formidable combination of power and torque, setting the stage for uncompromising off-road adventures. With a bore and stroke measuring 89.0 x 71.2mm, this engine is meticulously engineered for optimal performance and durability. The all-aluminum cylinder, featuring electrofusion-coated bores, not only ensures lightweight construction but also guarantees long wear and superior heat dispersion, even in demanding conditions.

Adding to its versatility, the Brute Force 450 comes equipped with a fuel injection system sporting a 38mm throttle body, facilitating smooth throttle response and reliable starting. Meanwhile, the centrifugal clutch transmission offers seamless acceleration and direct engine control, with low, high, neutral, and reverse gears providing versatility across various riding scenarios. Further enhancing maneuverability, the electrically selectable 2WD/4WD system allows riders to effortlessly adapt to changing terrain, while the integrated differential lock ensures maximum traction when navigating challenging landscapes. With features like a gate-style shift lever and a conveniently located button switch for drive selection, coupled with a low-maintenance shaft drive, the Brute Force 450 engine redefines the standards of ATV performance and accessibility.

CHASSIS

The backbone of the Kawasaki Brute Force 450 lies in its robust chassis, engineered to tackle demanding trails and tasks with unwavering reliability. Anchored by a solid pipe under the bone frame, this chassis boasts the ideal rigidity for a mid-sized four-wheeler, including strategically placed gussets for enhanced strength and stability. Whether navigating rough terrain or carrying out rigorous work, the Brute Force 450 chassis excels in providing exceptional handling and ride comfort, ensuring a swift pace on trails and unwavering stability during heavy-duty tasks.

Designed for maximum versatility, the Brute Force 450 features optimized suspension and wide tread, providing a stable platform for tackling diverse terrain with confidence. Tire toe in/toe out alignment and camber are meticulously calibrated to deliver superior handling and stability, enhancing the overall riding experience. Additionally, the front and rear carriers, boasting a substantial 22.2mm pipe diameter, deliver exceptional load-bearing capacity capable of accommodating cargo for both work and play. With a front carrier capable of handling 75 lbs. and a rear carrier supporting up to 150 lbs., the Brute Force 450 ensures that no task is too daunting.

Moreover, the Brute Force 450 comes equipped with practical features such as a standard 2-inch trailer hitch bracket, offering a towing capacity of 1,050 lbs., and ample space to accommodate an



accessory winch inside the front guard. The sturdy frame is designed to handle a 2,500 lb. class winch, further enhancing its versatility and utility. Additionally, the fuel tank, crafted from durable plastic, ensures excellent reliability, underscoring Kawasaki's commitment to delivering a rugged ATV that owners can depend on in any situation. With its formidable chassis and array of practical features, the Kawasaki Brute Force 450 redefines the standards of capability and dependability in the ATV market.

SUSPENSION

The Kawasaki Brute Force 450 conquers bumps and elevation changes with precision and ease. Engineered for both recreational enjoyment and rugged work tasks, its well-tuned suspension system instills riders with the confidence to navigate challenging terrain, clear obstacles, and maintain a smooth ride even under demanding conditions.

Featuring independent suspension, the Brute Force 450 ensures that each wheel tracks over obstacles with minimal disturbance to the chassis, enhancing overall ride comfort and stability. The suspension's springs boast smooth initial actuation and progressive characteristics, maintaining firmness even under heavy loads. Complemented by high-quality front and rear A-arms, the Brute Force 450 delivers exceptional maneuverability and reliability, enabling riders to tackle any terrain with ease.

Furthermore, the Brute Force 450 features well-designed knuckles that enhance durability and reliability, contributing to its outstanding handling stability. With optimized damping settings tailored to match model-specific springs, A-arms, and knuckles, the suspension system ensures smooth and controlled movement, providing riders with a consistently comfortable and enjoyable riding experience. Whether navigating rugged trails or executing work tasks, the suspension ensures high-level performance and reliability in different scenarios.

BRAKES AND WHEELS

The Kawasaki Brute Force 450 offers exceptional braking performance with its advanced hydraulic disc brake system, delivering progressive braking with unparalleled feel, controllability, and performance across a wide range of riding scenarios. Equipped with two 202mm discs at the front and a single 202mm disc at the rear, this system offers precision control, allowing riders to stop the machine effectively. The brake master cylinder, calipers, and discs are meticulously optimized to provide a linear feel, ensuring progressive braking power that enhances rider confidence and control. The brake pad material is carefully selected to contribute to highly effective and controllable braking performance, further elevating the stopping capabilities on the Brute Force 450.

Riders have the flexibility of three options for activating the brakes, enabling them to tailor their braking strategy to suit varying surface conditions and riding positions. Pulling the right-hand brake lever activates the front brakes, and actuating either the left-hand brake lever or the rear brake pedal engages the rear brake. This versatility empowers riders to utilize the front, rear, or both brakes as needed. Additionally, a lever located on the left side of the handlebar enables the activation of the mechanical parking brake, providing added security when stationary.

Complementing its exceptional braking capabilities, the Kawasaki Brute Force 450 features high-quality MAXXIS tires that offer outstanding maneuverability, traction, and bump absorption for superior performance both on the job and on the trail. Designed to withstand the rigors of off-road adventures, these tires not only deliver impressive performance but also enhance the machine's rugged, aggressive style, further solidifying the Brute Force 450 as the ultimate machine for tackling the terrain with



confidence and precision.

ERGONOMICS

The Kawasaki Brute Force 450 redefines comfort and ergonomics in the world of ATVs, seamlessly blending its imposing appearance with a rider-friendly design. Despite its muscular build, the single-cylinder engine and thoughtfully crafted fuel tank layout on the Brute Force 450 ensure a natural riding position, allowing riders to tackle trails with confidence. Boasting a wide seat surface area with thick urethane cushioning, the Brute Force 450 provides unparalleled comfort for long hours on the trail or during demanding work tasks. The innovative use of stretchy seat material enhances the cushioned feel while maintaining ample support, ensuring that riders remain comfortable and fatigue-free throughout their adventures.

Rider comfort is prioritized with clever design details such as the secondary cover for the CVT, which features a strategically placed slit to reduce heat build-up. This thoughtful addition not only enhances rider comfort by minimizing heat transfer but also contributes to a more enjoyable and controlled riding experience. By seamlessly integrating comfort-focused features into its rugged design, the Kawasaki Brute Force 450 sets a new standard for ergonomic excellence in the ATV market.

BODYWORK

The Kawasaki Brute Force 450 stands as a testament to the marriage of style and functionality, with its exterior design capturing the essence of rugged capability and modern sportiness. Carefully crafted design elements contribute to its lightweight and aggressive image, setting it apart as a formidable presence in the mid-size ATV category. The overall design exudes a sense of massiveness yet remains condensed, embodying the Brute Force series' reputation for strength and power. Modern LED headlights add to the machine's capable and tough aesthetic, illuminating the trail ahead with clarity while enhancing its rugged allure.

Emphasizing a dynamic and aggressive stance, the design of the Brute Force 450 features forward-slanting lines that exude a sense of motion and power. A colored grille cover adorns the upper portion of the grille, echoing the stylish front-end design of its older sibling, the Brute Force 750, while marking its place within the distinguished Brute Force family. The front bumper's condensed shape and elevated position contribute to the imposing presence of the Brute Force 450, injecting the front end with a sense of lightness and agility. Colored accents surrounding the headlights and front fenders further enhance its aggressive profile, while the handlebar-mounted LED light cover seamlessly integrates with the overall design, adding to its compact and streamlined appearance. With its iconic 3D "Kawasaki" emblem proudly displayed atop the grille and stylish tail lights accentuating the rear, the Brute Force 450 exudes a high-grade look and feel synonymous with the Kawasaki brand. Available in Grayish Blue or Bright White, complemented by original graphics, the styling of the Brute Force 450 embodies a modern, sporty aesthetic that sets it apart as a true standout in its class.

HANDLEBAR-MOUNTED LED LIGHT

Adding both style and functionality, the handlebar-mounted LED light on the Kawasaki Brute Force 450 offers enhanced versatility for riders. Positioned above the standard headlights on the handlebars, this LED light provides additional illumination while also turning with the handlebars for lighting in situations where the front lights may be obstructed, such as when accessories like a snowplow are



attached to the ATV. Its elevated placement allows riders to see further ahead, enhancing confidence during rides, while also providing added convenience for work-related tasks.

Not only does the handlebar-mounted LED light provide supplementary lighting, but its ability to pivot with the handlebars ensures that light is directed precisely where the rider intends to go, making it particularly useful for navigating challenging terrain or undertaking work duties. This feature becomes especially valuable when a snowplow is attached to the front of the machine, as the LED light remains unobstructed. By integrating this versatile LED light as standard equipment, Kawasaki eliminates the need for aftermarket installations, enhancing the overall value proposition of the Brute Force 450 and further solidifying its reputation as a top-tier ATV in its class.

DIGITAL INSTRUMENTATION

The Brute Force 450 boasts a comprehensive and user-friendly instrumentation panel designed to keep riders informed and in control. Featuring a back-lit LCD display, the multifunction instrument panel provides essential information at a glance, including a speedometer, tachometer, gear position indicator, fuel gauge, clock, odometer, hour meter, trip meter, and Differential Lock/4WD indicator. With its intuitive layout and array of indicator lights, the instrumentation panel ensures that riders can easily monitor key metrics and make informed decisions while traversing diverse terrain.

CONVENIENT FEATURES

The Brute Force 450 was designed with comfort and convenience in mind, enhancing the riding experience. From ample storage spaces to thoughtful additions like a cup holder and 12-volt power outlet, every detail is crafted to make life with the machine more enjoyable and convenient. A mini tray built into the right fender provides a handy space for storing small items, while an integrated drink holder ensures beverages stay secure even when navigating rough terrain. Designed with rubber lining to prevent spills and featuring a drainage hole to prevent overfilling, the drink holder accommodates various cup sizes and adds a touch of convenience to every ride.

Under the seat, riders will find a spacious storage box offering ample room for essentials. Easily accessible by removing screws, this storage space provides a convenient solution for stowing gear and personal belongings during rides. Additionally, located conveniently close to the rider's hands and the mini tray, a 12V DC socket positioned to the lower right of the handlebars allows for effortless powering of accessories, ensuring riders can stay connected and charged while on the go. For added convenience and versatility, a pre-wiring point for accessories is provided above the front-left wheel well, allowing for seamless integration of additional Kawasaki Genuine Accessories (KGA) to suit individual needs and preferences. With these thoughtful features, the Brute Force 450 ensures that every ride is not just about performance, but also about comfort and convenience.

KAWASAKI GENUINE ACCESSORIES

The Kawasaki Brute Force 450 offers a wide range of Kawasaki Genuine Accessories (KGA) designed to elevate your riding experience. Available accessories include a winch installation kit, front brush guard, A-arm guards for front and rear, skid plate set, plow mount, plow push frame, 52" plow blade, rear cargo box, front rack extension, rear rack extension, windshield, storage cover, 2" ball, 2" hitch drawbar, WARN® VRX 25 winch, WARN® VRX 25-S winch, and a dry duffle bag.



WARN¢ VRX 25, WARN® VRX 25-S, the WARN logo and THE RED HOOK STRAP are registered *trademarks of Warn Industries, Inc.*

2025 Model Variations
Kawasaki Brute Force® 450
Color: Grayish Blue, Bright White

MSRP: To Be Announced

Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at http://kawasakimedia.com.

KAWASAKI CARES: Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1-800-887-2887, or go to www.atvsafety.org.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.