

June 10, 2025

NEW MODEL PRESS RELEASE

2026 KAWASAKI BRUTE FORCE® 750 SE AND BRUTE FORCE® 750 ALL-TERRAIN VEHICLES

CHALLENGE ACCEPTED

In the world of off-road adventures, the [Brute Force®](#) name has long been associated with reliability, functionality, and sporting ATV prowess. For 2026, the Kawasaki Brute Force® 750 returns as a powerhouse for Kawasaki in the ATV class along with a new line of striking new trims.

Underneath its rugged exterior lies the heart of the Brute Force 750 all-terrain vehicle: a high-performance 749cc V-Twin engine and a chassis known for its durability. The 2026 Brute Force ATV embraces a tough and rugged styling that radiates power. Just last year, the Brute Force 750 received several new updates, including a state-of-the-art TFT color instrumentation, complete LED lighting, integrated handlebar-mounted LED light, and the addition of rugged racks, both in the front and rear. Thanks to all the great features found on the 2026 Brute Force 750, this machine stands poised and ready to conquer a range of challenges on the off-road terrain.



2026 BRUTE FORCE® 750 HIGHLIGHTS

- High-performance 749cc V-twin four-stroke engine
- 4.3-inch full-color TFT display
- LED lighting featuring handlebar-mounted LED pod light
- Rugged, plastic cargo rack covers w/ KQR system compatibility (EPS and LE models)
- Handguards (LE models only)
- Selectable 2WD/4WD with variable front differential lock control
- 1,250-lb towing capacity
- Speed-sensitive Electric Power Steering (EPS and LE models)

KAWASAKI GENUINE ACCESSORIES

Brute Force 750 owners have the option to enhance and personalize their ATVs with a range of Kawasaki Genuine Accessories (KGA), reflecting both style and functionality. These accessories include a winch installation kit and wiring kit, WARN® VRX™ 25 winch, WARN® VRX™ 25-S winch, plow frame, frame and mount, 2" and 1 7/8" hitch ball, front and rear rack extensions, rear cargo box, dry duffle bag, windshield, brush guard, front and rear CV guards, skid plate set, and a storage cover, allowing Brute Force owners to tailor their ATVs to suit their preferences and needs.

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2026 Model Variations

Kawasaki Brute Force® 750 SE**Color:** Metallic Gold Sparkle Deep Green,**MSRP:** 13,299**Availability:** Now**Kawasaki Brute Force® 750 SE EPS CAMO****Color:** TRUETIMBER® STRATA**MSRP:** 13,299**Availability:** Now**Kawasaki Brute Force® 750****Color:** Firecracker Red**MSRP:** 10,999**Availability:** Now**Kawasaki Brute Force® 750 EPS****Color:** Grayish Blue**MSRP:** 11,499**Availability:** Now

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

KAWASAKI CARES: Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1-800-887-2887, or go to www.atvsafety.org.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.